

## MEEOA State Business Meeting

January 7, 2022

Zoom, 9:45 AM to 10:45 AM

PARTICIPANTS: 44 people in membership present

Agenda Item	Discussion	Next Steps
Welcome and Opening		
Call to Order	9:45 AM	
● <b>Action Item:</b> Approve Agenda	Sam presented the agenda for the January Business meeting. Mary Kate Barbosa motioned to approve it. Casey Henderson seconded. 27% abstained and 73% approved.	
● <b>Action Item:</b> Approve minutes	Sam presented April minutes from NEOA and requested a motion to approve; Steve Visco motioned and Chris Turner seconded. 10% abstained and 90% approved.	
● <b>Action Item:</b>		
<b>Officers' Reports</b>		
President's Report: Sam	<ul style="list-style-type: none"><li>● Attended monthly NEOA board meetings</li><li>● Attended COE Policy in September</li><li>● Met with congressional aides from Senator King and Collins' offices to discuss TRIO increase and GEAR-UP funding</li><li>● Worked with Development Chair, Andrew, to open MEEOA online clothing store as fundraiser</li><li>● Applied for Paul Spraggins and NEOA grants to fund an in-person follow up to the conference later in 2022</li><li>● Worked with conference committee to create a conference budget and purchase materials</li></ul>	
Past-President's Report: Mary	<ul style="list-style-type: none"><li>● Discussed \$5,000 donation to COE in July, which was part of MEEOA's prior fiscal year but COE's new</li></ul>	

	<p>fiscal year. Funds support advocacy and professional development.</p> <ul style="list-style-type: none"> <li>• Much of the funds raised for MEOEA support sending people to policy, which is not standard practice in other states where grants pay for policy seminar costs.</li> <li>• Being the NEOA state liaison has been a positive experience; they're having a hard time getting people involved, so we should encourage people to join. NEOA is working on a strategic plan for the organization, and MEOEA has set the standard for that with recent practices. Note: NEOA 2023 will be in Maine.</li> <li>• Many open MEOEA positions this year and next, including president elect and government relations; next year we will need a NEOA conference chair and committee. Terry Charlton willing to be the president elect next year, so we just need someone to fill that role for the rest of this year.</li> </ul>	
President-Elect's Report: Vacant	<ul style="list-style-type: none"> <li>• Vacant</li> </ul>	
Treasurer's Report: Nik	<ul style="list-style-type: none"> <li>• Last year's income less expenses: \$713.09 net; not many expenses so we were able to recoup and had a strong year with membership. The goal was to increase individual and program membership and we came in just shy of the goal for programs.</li> <li>• Sam requested motion to approve; Mary Kate Barbosa motioned to approve, Steve Visco seconded. 97% approved and 3% abstained from voting.</li> </ul>	•
Secretary's Report: Alyssa	<ul style="list-style-type: none"> <li>• Nothing to report</li> </ul>	
<b><u>Standing Committee Reports</u></b>		
Alumni	<ul style="list-style-type: none"> <li>• The alumni committee met regularly throughout the year, including Sidney, Rene, Andy, Jill, and Alyssa.</li> </ul>	•

	<p>Committee is small but a nice place to get your feet wet so people are encouraged to join.</p> <ul style="list-style-type: none"> <li>• There's an alumni session this afternoon.</li> <li>• The alumni engagement race brought in 91 new alumni into the directory. Asked in survey what they'd be interested in joining and many would like various roles. Looking at creating mentoring opportunities and connecting with alumni in COE's list. Will run another engagement race and find other ways to recognize alumni. Strong contenders for the engagement race: UMF UB, UMFJS, UMPI TS, KVCC SSS. Program with highest percentages with 46% was UMPI TS.</li> </ul>	
Conference: Kelsey & Linda	<ul style="list-style-type: none"> <li>• Thank you to Casey for all of the technology help. Highlight was the Collins video message.</li> <li>• Discussed the idea of having more of a conference committee and they're looking for someone to join next year. Kelsey is happy to stay on to help.</li> <li>• Final budget will be available soon.</li> </ul>	•
Development: Andrew	<ul style="list-style-type: none"> <li>• Worked with Sam to update sponsorship opportunities; virtual conference has been different from in person, which needed to be considered when pitching to potential sponsors. If back in person, will need to rethink sponsorships. Printed materials and opportunities for sponsors to speak are important.</li> <li>• Will try the MEOOA store again with more TRIO themed logos, rather than just MEOOA.</li> <li>• Development committee has natural relationship with conference sponsorship, so trying to spend sponsor funds on the conference versus policy, including expenses such as mugs and coffee for coffee break sponsors.</li> <li>• \$2400 in sponsorships, \$450 in ads;</li> </ul>	•

	<ul style="list-style-type: none"> <li>• Trying to think of ways to raise funds to send more alumni to policy</li> <li>• Encourage people to join if interested in helping; does not have to be just raising money but being creative about developing partnerships.</li> </ul>	
Government Relations: Vacant	<ul style="list-style-type: none"> <li>• Vacant</li> </ul>	
Membership: Kate	<ul style="list-style-type: none"> <li>• 87 renewed individual memberships, 28 unpaid;</li> <li>• 16 program memberships, 1 unpaid</li> </ul>	
Public Relations/ TRIO and GEAR UP Advocacy Day Chair: Tony	<ul style="list-style-type: none"> <li>• Interesting year due to shift to virtual, with had some challenges. Events went well, including two conferences.</li> <li>• 2021 Advocacy Day was held virtually and highly attended with powerful speakers. State house closed until 2023, so 2022 event will take place virtually on Wednesday, March 16 from 3:30-5:00 PM;</li> <li>• This will be Tony's last year serving in this role.</li> </ul>	
<b><u>Ad-Hoc Committee Reports</u></b>		
Technology: Casey	<ul style="list-style-type: none"> <li>• Busy year</li> <li>• Worked with Terri and the alumni committee to revamp webpage and database to add options.</li> <li>• Worked with conference committee on registration, website updates, zoom arrangements</li> <li>• Working with Kate to make changes on tracking membership.</li> <li>• Will be working with Tony on Advocacy Day.</li> </ul>	
Leadership Development:	<ul style="list-style-type: none"> <li>•</li> </ul>	
Factbook: vacant	<ul style="list-style-type: none"> <li>• vacant</li> </ul>	
Fair Share: Steve	<ul style="list-style-type: none"> <li>• Last year MEEOA was at 137% of goal for Fair share. This year at 93% currently with TRIO program membership.</li> <li>• Took a lighter touch this year due to newer professional membership and instead advocated for</li> </ul>	

	<p>the MEOOA contribution of \$5,000 versus all the individual 10/10 contributions from members. Goal is 18 to get a free policy registration. Haven't met that goal in a while.</p> <ul style="list-style-type: none"> <li>Policy can cost \$10,000, so every donation, no matter the size, is important.</li> </ul>	
<u>Old Business</u>		
	<ul style="list-style-type: none"> <li>MEOOA PD: Sam applied for additional funds to provide in person day this spring. Also awarded Paul Spraggins grant. More information to come but if interested, please reach out to Kelsey or Sam</li> <li>First Gen Day Committee: Lisa Black returning to the board in this role to share experience; welcomes help from anyone interested.</li> <li>Still many spots to fill on the board. Please let board know if interested.</li> <li></li> </ul>	
<u>New Business</u>		
	<ul style="list-style-type: none"> <li>MEOC advisors are at all programs' disposal; don't forget to refer students to EOC. Open positions in TS and EOC.</li> <li>Acknowledged Gear Up colleagues who are moving onto other positions.</li> </ul>	
Adjourn Meeting	Sam asked for motion to adjourn; Steve Visco motioned, Kate Walsh seconded. 94% yes, 3% no, 3% abstain.	