

# Maine Educational Opportunity Association

## Business Meeting Minutes

### Agenda, January 12, 2018, MEEOA Conference

Call to Order at 11:00 am

Reports: Introduction of Andrew Henry; Dori thanked Karen for encouraging her to run for President and for all the support throughout the year

Secretary – Ginny Fowles Ward

- Approval of minutes of the Annual Meeting held at the NEOA Conference (we do not have minutes from meeting in April)

Treasurer – Patrick Blanchette

- Review of budget for 2017-2018
  - Conference info projected 10,400, actual 12,087
  - Membership projected 1800 individual, 1125 Program
  - Expenses MEEOA conference
  - COE contributions- originally \$1000, because we were flush, committee decided to give \$4000 to COE to help with attacks on
  - Total income
  - Total expenses
  - Net loss- \$371
- Budget for 2017-18
  - 91 registrations; conference income projections low, 10,000
  - Raffle, silent & live auction: \$2080
  - 54 paid individual members
  - Expenses: conference projection \$12 585, Policy
    - Total 21, 050, income 21050
    - \$21, 043 in the bank

Darylyn motioned to accept the Treasurer's Report, Jane seconded

All in favor with 1 abstention

President – Dori Fellman

- Strategic Planning (Review SWOT analysis from last year)
  - Did SWOT analysis, Dori will send
  - Spring will focus on updating the strategic plan, have accomplished a lot since last SP, but have some things to update and add
- COE Policy Seminar & Alumni Nominations
  - Decisions yesterday afternoon for Policy Rico Gortmans (UMF UB), Sam Portera (UB/SSS)
  - Want one more person to go from EOC as it's important with the current fight
  - Excited about our 2 alumni, looking forward to it
  - Mary Kate & Dori will be going to the Hill together from MEEOA
  - Was able to go to COE Leadership SUMmit at Princeton; it was terrific; TRIO & GEARUP can work together and does work together well in Maine, was able to share with other at the conference about how GEARUP works with TRIO in Maine; working on a case study for state advocacy/association; (selection for conference is 1 person from the state Executive Committee; all expenses paid)
  - Princeton is searching for LI, Rural, 1st gen students; really want to see that number grow; encourage high achieving students who have a shot at admission to apply. Princeton will give them a boat- all inclusive including books, transportation, membership fees to dining clubs, dedicated advisors for 1st gen students; In the 1960s, Princeton led the fight for TRIO programs launch

Alumni – Michelle Richards

- Another successful banquet! Numbers of nominees was up this year, especially for Policy

- Discussion of changing how awards are structured to recognizing an alum from each program; success for EOC might look different than successful alum from UB; Michelle will be reaching out to get input on criteria for those awards
- Great number of nominees for Policy; if we can send one more
- Working on beefing up the data base; possible alumni mixer at conference like at NEOA
- Reach out to Michelle if you're interested in getting involved in the committee; [michelle.richards@maine.edu](mailto:michelle.richards@maine.edu)
- Bridget thanked Michelle for her vision and growing the awards and alumni work

Conference – very successful conference! 91 registrations! Record high!

Development – Dave Megquier

- Annual association sponsors: 2 at \$1000 each (Machias Memorial & UMA)
- Hoping to continue to have sponsorship from Husson which would bring total up to \$3000
- If you know of any business/institution to reach out to, contact David [@megquier@maine.edu](mailto:@megquier@maine.edu)
- Sponsorship is major revenue stream to support Policy Seminar & COE support

Fair Share - Dave Megquier & Andrew Henry

- Since an hour ago, \$870 in COE donations, 15 of 19 10 for 10's to get free reg
- Giving reflects the emotional investment of our commitment
- Need 4 more \$100 donations! We're so close! We can do it!

Government Relations – Karen Keim

- Everyone is on Karen's committee!
- We don't hesitate to advocate for students with admissions & financial aid & we teach our students about that; part of our job is to also have conversations with our congressional delegation

- As private citizens, you can call & advocate but you may not do that from University of phone, letterhead or during work time. Your job is to inform how their decisions are impacting your students, your programs, & you.
- PROSPER is a PROPOSAL; we need to RESPOND to the dangers to TRIO
  - If the college has a college access program, you cannot apply for a TRIO grant; if your college has TRIO program, you can't
- Working with Samantha Warren about how PROSPER will devastate programs
  - In kind match requirement would require UMaine to raise \$1 million in kind EVERY YEAR
  - We ask for what we need now, but the 20% takes away control of what we ask for
  - EOC/TS changes put programs at risk because of how they would have to work with students (67% LI/FG, other third just have a need-- changes would take that away from us)
- COE has made advocacy easy- click on link for your delegation and read the script
  - Call, write, send thank you notes
  - This is about protecting students. If we don't call, our students will suffer
  - Thank Selene for making GR fun & making all of us look smarter than we are. :)

#### Membership – Kate Walsh

- If you have paid membership but didn't get receipt, see Kate
- 54 paid memberships out of ??
- 10 paid program memberships- have received money from UMS, but can't identify who it is from
- If you have not yet paid your individual
- Tax deductible, can submit nominations for awards, networking opportunities
- Program directors, please check with Kate to make sure she has an accurate list of your staff.
- 91 people registered, so we should have more paid memberships!!!

## Nominations and Elections - Past-President (Laurie Davis) (Karen Keim will fill in for Laurie)

- Nominations for Executive Committee - website has job descriptions, transition manual
  - President Elect- learning, planning
  - President- do what you planned to do
  - Past President- nominations, support the current Pres
  - You can get on any committee! What skill set can you share? Or enhance for your professional development

## Public Relations – Tony Staffiere

- PR- very successful getting Bangor affiliates to cover stories; Portland outlets are getting more attentive; PR relies on all of us to use Tony as the vehicle but he needs to know what messages we want out there; pretty big social media presence for the conference; advancing into Instagram; Social Media reach will be wider & friendlier to our students; (FB is less used by students); go on the MEEOA FB page, follow on twitter
- Hall of Flags-
  - Date changed to Thursday, March 22 8:30-11:30- caught a break with a cancellation on a session day; joining forces with UMA, more time for College Day program at UMA (12-3 pm)
- MEEOA Yearbook – Steve Visco
  - Updating this year- you'll hear from Steve about updating yearbook stats & stories
  - Come to workshop on MELI & leaderships
  - Yearbook is used for advocacy for program

Adjourn: motion: Sam second: Steve favor:

Sharing the MEEOA SWOT findings: From Last year

Strengths:

- Fiscal stability
- Political relations very good with congressional delegation
- Seen as exemplar in region for state programming
  - Only 2-day conference in New England

- Hall of Flags
- Maine Emerging Leadership Institute
- Successful in expanding number of grants funded and if not funded just miss the cut-off, only one grant not refunded since 2012 (UB at UM)
- Collaborations such as SSS and UB directors' meetings, UB Summit
- MEEOA Yearbook seen as national exemplar
- Fundraising and development are strong
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#### Challenges:

- Reaching out to new staff to encourage MEEOA membership
- Building statewide network of support for students and staff across TRIO programs and institutions
- Leadership development to grow pool of people willing to assume roles in MEEOA
- Executive Committee turnover can reduce continuity from one year to another, transition manual still in development
- Geography - Maine is a large state
- Relationship with State legislators not as close as with federal delegation
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#### Opportunities:

- New SSS grants at EMCC, SMCC and Thomas
- Use technology to outreach to new and existing programs to discuss MEEOA
- Leverage state-level events to raise TRIO awareness
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#### Threats:

- Difficulty in recruiting for MEEOA Executive Committee positions resulting in open positions



