Maine Educational Opportunity Association
State Meeting
September 15, 2014
University of Maine
10:00PM - 2:00PM

In attendance:
Kelly Illseman  UB M/S (15 yrs)
Michelle Richards  UB UMPI (7yrs)
Danette Madore UB  UMPI (12yrs)
Anthony Staffiere  SSS UMA (3yrs)
Dave Megquier UM EOC/TS (35 yrs)  Walter O. Mason Award at COE
Allan Parks  UM College Success-SSS (38 yrs)
Casey Henderson  UM EOC/TS (14 yrs)
Teri Morse UM EOC (10 yrs)
Christy Le UM EOC (12 yrs)
Daniel Barton UB USM (4yrs)

President -Kelly
President-Elect - Teri
Past-President - Chris
Treasurer - Dan
Secretary - Christy
Membership Coordinator - ?
Alumni Committee - Michelle
Hall of Flags Coordinator - Anthony
Webmaster - Casey
Nominations & Elections - Chris, membership chair; need 2 others not on exec committe
Fair Share Coordinator - Dave
Development Committee - Alan/Dave
Government Relations Coordinator - Dave
Leadership Coordinator (MELI)/Facebook Coordinator - Steve
Public Relations Coordinator - Alan/Karen
Call to Order

Action: Approval of Agenda
Motion to approve Agenda- Dave Megquier Second: Daniel Barton

Introductions/Check-In
Discussed how many years in TRIO each member had

History of MEEOA (Dave and Al)
There was no MEEOA originally, had been holding a State meetings
NCCEOA then NCOA then COE
1981- Dave went to 2nd Policy seminar AI and Dave held the State conference/meeting
discussion point was to develop the Maine Association worked on it for a year developed a
constitution
1982- became an Association in spring and started collecting dues
The association was the 1st State organization in New England to develop an association. Focus
was on Advocacy and professional Development
Registered as a C-4 (Civic organization)
In 1988 the NCEOA (National Council Educational Opportunity Association) presented Arnold
Mitchum with the first State Institutional Membership
1986- AI proposed a plan to rotate the conference to each state and the first one was then held in
Maine
1993- Hosted 1st TRIO day in Portland, Maine cost $15/student and 500 students attended.

Constitution Key Points- Kelly Illsman
Anyone can join they don’t have to work with TRIO Programs
Officers list duties and dues
Finances:
We can affiliate with other organizations
Roberts Rules of Order – discussed and clarified these rules

Strategic Plan:

Professional Development and Networking
Effective Political Advocacy
Foster Leadership and participation within MEEOA
Alumni Engagement
Motion: Proceed with Sub-committee check-ins
Kelly Ilseman, Second Christy Le

Motion: Al Parks moves to approve June Meeting Minutes
Second: Daniel Barton
June Minutes Accepted as stated on the MEEOA website

President- Kelly-
Would like all members to be able to vote and wonders what the process would be for that? Dave suggested We need to amend the constitution to make all committees Standing committees and give them all voting capabilities believes there is 30 days notice required.

Getting money for students to go to COE, start conversations about moving things forward email, phone.
President-Elect - Teri Morse: what drew her in, she had a student go to Policy Seminar, was eager to get back and be a huge supporter of TRIO, Focus as pres-elect using alumni to get our story out, new to the Board looking for suggestions, help, guidance to get the most out of this experience

Chris Turner Not able to be here today

Treasurer - Daniel Barton
Full Treasures report will be e-mailed and added to these meeting minutes.
Expense Voucher: Mileage 40 cent/mile alone 45cent/mile car-pooled
MEEOA Budget nothing changed from income
Expenses voted to increase Fair share to COE>> increase that to $2000 also put $1000 to Leadership Institute
Over the summer put together a conference booklet ad for COE cost of $300

Proposed at April meeting
Changes: Mitchum Scholarship>> only paid $500 rest went to COE

LLBean Gift card was donated to the Maine Basket
We had enough in reserve which is why the increase was set to increase the COE fair share, last year we knowingly spent more then we took in and expected to do the same this year because there is enough money in reserve.
First meeting for November 5, 6, 7 for Leadership Institute

Clarification on professional development money. Do we pay that out in increments? 4 awards each $125. Daniel Barton will send out a clarification on this professional development money. Is there an application for these funds? No just send a proposal e-mail.

Clarifications about Budget:
Daniel will send Christy a copy of the Budget to Post included in the minutes.

How is the cost determined for Hall of Flags? $400 Used previous years as estimated projected amount.

Last year invoice was sent out end of September for NEEOA membership

Proposed $1200 with membership only raised $800 and program membership was also down last year. That is why those projected amounts have decreased.

Motion: to Approve Budget, Daniel Barton Second: Kelly Ilseman Approved.

Secretary’s Report: Christy Le
Action: Acceptance of June meeting minutes as is
Motion: motion to accept June’s minutes: Daniel Barton. Second: Allan Parks

Membership:
Sandra was interested in Membership Coordinator for next year but Becky may be able to help with Membership for this. Discussed some goals for this position.
How should we handle increasing Membership?
Dave-something that worked years ago is having someone visit the programs that are NOT participating in membership and that proved to be very effect.

Casey has the membership DB to figure out who is up to date with membership new and renewed etc.

Daniel says that some professionals think that if they leave a TRIO position they can no longer participate in MEEOA. There is a need to raise awareness that non-TRIO professionals can be part of MEEOA.
Dave commented Lynn might be a good source with the Maine Can organization to get the word out and other institutions.

Al will forward contacts that he has been collecting to the membership coordinator. Kelly, can we get the MEEOA logo out to the guidance offices in the schools? Casey has several examples from the NEOA website. Develop something electronic or paper info out there into the community. Daniel said some Feedback he received in the past from Guidance counselors is they can’t take a professional dev day to come to the conference without a CEU credit. How do we offer Continuing Education certificates to further entice other educators that need professional development hours? How can we offer workshops to reach Educators, Social workers, etc to entice them to come to MEEOA?

It has the potential to boost membership, it may have to be a completely separate training day focused on that group.

Boosting membership Now, have a brochure to hand out in High Schools?

Supplies and Printing some postcards: top ten reasons and a logo how much will that cost? Check into printing services a place in Bangor is used for the yearbooks.

**Conference: Danette**

We have a great Theme and great Keynote in Mind Dr Schott great speaker about proficiency based curriculum…. Wants to make sure the conference has something for everyone. Teri Suggested Professional portfolio development piece for a theme

Where and When? Week of Jan 5th proposals for Hotels have been sent out. Only proposal we have now is at the Four Points Hotel in Bangor. Talk about Bar Harbor, Black Bear Inn. What was the cost of the Four Points? Save the Date’s for the Conference? Corporate Sponsors? Camden National Bank they support the whole Association and not just the conference. Can FAME help with sponsoring?
It’s a work in progress in the beginning stages, Pam will be taking care of the Auction and Becky will be doing Registration. Casey will handle all things Web related. Be sure to keep registration away form Auction Items.
Danette had a Question about the Alumni award being more formal presentation.

Alumni: Michelle Richards
Have a DB and Website for Alumni
Nominations working on updating those forms we need to solidify a due by date
Discussion about doing something more with the Achievers and Rising Stars something more formal? Al stated that one of the TRIO achievers from NH would be willing to travel he would be a great speaker and alum of TRIO. Link them with Political representatives.

Hall Of Flags: Anthony Staffiere
Date: Wed March 4th 2015 8:30 am – 12:00pm
Make it worth while for the groups that travel long distances. Make this more then just questions and shaking hands, he would Host on his campus, (UMA) have a mini-rally at UMA Before or After the Hall of Flags. Open for suggestions for other activities. Dave said in past they have had students testify during the hall of Flags. Check with the Education committee and the Labor dept to for potential adult participation. $200 spent on catering is it being utilized to its best? Food has to come from In-house is Fruit an option? Healthier options other then donuts, having a smaller snack and beverages.

Website Casey Henderson
A face-lift to the website consolidating info and got rid or older info
Still fixing some things within the website
Somethings don’t get updated until later in the year
Give a couple weeks notice for anything requiring registration please
Working on an Alumni Data base took longer then expected but there is a good portion of it Done. Public side is going good and Administrative Interface is able to generate lists. When people add themselves it goes into a Que holding area to be approved it was a big problem with NEOA so took steps to prevent this. Up and running probably by the end Of September. If you have any questions e-mail or call Casey.

Nominations & Elections - Kelly
Karen Keim, Lynn Ploof-Davis, Sandra, Becky Colannino

**Fair Share Coordinator** - Dave

We Met goal of 10-10 giving $100 to COE 10 months at $10/month
If you are not already giving $100 you are strongly encouraged to do so it used to be the End of Jan now, If we get 15 we get a free policy seminar by the end of September 2014 Maine’s goal is 15
Our Institutions are doing their part on a whole.

**Development Committee** - Alan/Dave

FAME is a target to get support
We created a development committee within the strategic plan. Build long term relationships with businesses or organizations
Husson College –upped their contribution this year
Machias Savings Bank –sponsored yearbook
Camden National Bank
These connections meant to take the burden off the conference committee let this committee work on the fund-raising. Everything is electronic with sponsor names.

**Government Relations Coordinator** - Dave

Susan Collins was honorary Co-chair for COE Conference
Karen Keim put together meeting with New England representing Karen, Dave, Al, Lynn, Dori, Bridget Met with Senator for a ½ hour meeting They have not passed the appropriations Bill yet its still a work in progress.

**Leadership Coordinator (MELI)/Factbook Coordinator** – Steve (not at meeting)

Steve has agreed to do MELI again this year.

**Public Relations Coordinator** - Alan/Karen (Karen not at meeting)

Help folks write (if needed) and promote the articles that were written. Folks send us what they are submitting/ or what has been published and we forward it to other news vendors in hopes the story will be picked up. One of the stories last year was picked up by 58 national papers! It was a story about Patty Marshall, she was in the UMaine TS program and UMaine UB program.
Al is not sure he wants to be a co-chair for this committee not in a position to do this, he is willing to proof but not actually be a public relations coordinator.

Other Business: Kelly
TRIO days is in Maine this year, not sure who is doing what yet
Karen, Randy and Tony are helping. Ginny is assisting with College visits
Down to 2 hotels in Portland in negotiations Dates set school vacation week February 19-20th Tony will send out a email to the listserve asking for help.

MEEOA bumper stickers?
Transition Manual MS Word version?
Membership up to $25?
MEEOA fiduciary agent for UMaine Alumni Gathering Fall 2015

Al is coordinating State wide SSS director meeting
SSS-New Director Lisa Black –CMCC
MEEOA Bumper Stickers? Think about for getting the word out
Membership: $20 seems low maybe raising the price to $25? A good question to ask at the business meeting.
Effort to get a big Reunion for UMaine UB/ TRIO alums will be accepting donations bring this up at the next meeting they want to involve MEEOA with this to manage the money Daniel Al might have more info on this. Good compliment to our Alumni efforts.

Checking meeting dates/Google Hangouts

  September 15, 10 AM University of Maine, Union, FFA Room
  October 20 1:00 PM Google Hangout
  November 17 1 PM Google Hangout
  December 15 1 PM Google Hangout
  January 5-7 TBA MEEOA Conference, Bangor area
  February 9 1 PM Google Hangout
  March 9 10 AM University of Maine, Union, FFA Room
  March 31 - April 3 TBA NEOA Conference, Portsmouth, NH
  June 1 10 AM University of Maine, Union, FFA Room

Motion to Adjourn –Kelly Second-Teri
Adjourn
Additions:

Formal Vote for Conference Location Via e-Mail

On Tuesday, September 30, 2014, Kelly Ilseman <kelly.ilseman@gmail.com> wrote: Hello Everyone,

Danette, Darylen, David, and I have had preliminary meetings discussing the conference location, and have come to a tentative agreement for the Black Bear Inn. Please cast your vote of preference/support by 4pm tomorrow, October 1st, if that is possible for you. We will take a majority.

_______________________________________________
Kelly, thanks for putting this all together.
My vote is for the Black Bear Inn.

Daniel L. Barton
TRiO Advisor, Upward Bound
MEEOA Treasurer

From: Teri Morse <teresa.morse@maine.edu>  
Date: Wed, Oct 1, 2014 at 7:22 AM  
Subject: Re: Formal Vote for 2015 MEEOA Conference Location  
To: Kelly Ilseman <kelly.ilseman@gmail.com>

I agree with Dave regarding corporate sponsorship and keeping things connected to Bangor. I also know what a challenge it is at Four Points to organize things from the conference perspective. I think the Black Bear would be my choice.

Teri Morse

Hi Kelly,
My vote would be for the Black Bear Inn, only to try a new location....I also do not mind the Bangor Airport Hotel either.

~Christy Le