

Maine Educational Opportunity Association

State Business Meeting

Four Points Sheraton, Bangor, ME

January 8, 2014

10:15 am–11:15 am

Call to Order- Chris Turner Additions to the Agenda: NEOA Report

Secretary's Report Sandra Tijerina / Victoria Sever

Technical Difficulties getting prior year's report

Motion to Accept minutes: / not available to put to vote

Treasurer's Report Daniel Barton

See Attached Report

Highlighted Information on Revenue from Membership:

- 51 Individual membership- Proposed income \$1,200 Actual \$1,040.
- 11 Program memberships- Proposed income \$975, Actual \$825.
- Total membership revenue is \$1,865 (\$310 revenue loss from Proposed income).

Highlighted Information on 2Year Membership Overview:

- 33 fewer members this year (\$660 revenue decrease from 2012-2013 membership).
- 4 fewer program memberships this year (\$300 revenue decrease from 2012-2013 membership).
- \$960 total decrease in revenue from 2012-2013 memberships.

Highlighted Information on Revenue from 2014 Conference:

- Income from Registration- Proposed \$8,000, Actual \$7,401.
- Income from Advertising- Proposed \$200, Actual \$250.
- Income from Auction- Proposed \$1,750, Actual \$1,326.
- Income from Sponsorships- Proposed \$1,000, Actual \$1,000.

Total Net Gain on Conference- Expected \$4,450, Actual \$4,815.

Expected bank balance \$21,500. Prior to conference bank balance \$25,519.

Motion to Accept Treasurers report

Seconded

All in favor- Motion Accepted

President's Report Chris Turner

- Google Hangout: Mention of possibly using this technology in future for meetings. They have been experimenting with using Google Hangouts for Board Meetings and conversations.
- Hall of Flags: Still working on date.
- Reminder for policy: Dates are March 23-25.
- MEEOA website: Visit for policy information. Encourage participants to share any experiences from former Policy trips.

Conference Committee Alyssa West and Teri Morse

- Profit for conference at the time of meeting was around \$4,500.
- Survey monkey will be posted for evaluations and feedback for conference.
- A big Thank you to both Alyssa and Teri for their hard work to organize the conference. 2

President Elect Report Kelly Ilseman

Honored and excited to accept position. Looking forward to next year.

Past President Report Shawn Graham

Discussed the roles and activity of open board/committee positions. Encouraged anyone interested in filling one of these open positions to please let them know.

Committee Reports

Membership Chair! Chris Turner/&Margaret Brownlee –Open

Report Submitted by outgoing chair Margaret Brownlee, 12/13/13 and given by Chris Turner.

Description of the open position described by Chris,

The duties of the Membership chair are the following: knowing and being able to describe benefits of MEEOA, receive a discount to conferences, develop or give input for getting new membership and mostly to keep directory of current members up to date.

Fair Share Update! David Megquier

Dave discussed the importance of COE and how they represent our organizations in DC. They not only provide assistance and training, but also support on Capital Hill for our programs.

Contributing to Fair Share is a great way to support COE and thus our own programs.

Two main components for Fair Share:

- Institutional memberships
- Individual memberships

Dave reiterated the importance of contributions since the demand for support is high due to the budget cuts of the past year. He mentioned the various ways to contribute, such as filling out form at conference or going online to contribute. Donations can be either a one time or periodic contribution. They are striving for a goal of 15 people to give \$100 or more. If this goal were reached, the incentive benefit to obtain a free policy seminar for individual would be achieved.

Alumni Chair Shawn Graham for Michelle Richards

- Shawn discussed the importance of our outreach to our alumni. He shared his wonderful experiences when he went with an Alumnus to policy in a prior year.
- Working on Alumni database and asked folks to please reach out to alums for their contact information to increase this list of people. This list is helpful when trying to get support for our programs.

Development Alan Parks/ Dave Megquier

- New committee was developed for the strategic plan.
- If anyone knows of a prospective donor. Alan and Dave have talking points to share with them to help foster that relationship for a possible donation.
- Please communicate if you are prospecting so that way there won't be multiple requests for the organization to the same individuals.
- There will be sponsorship opportunity in the TRIO Yearbook, which will be brought to policy.
- Institutional memberships for SMCC, EMCC, UMaine Machias, Husson, Thomas College have become a possibility. Any one with any information on other possible institutions, Alan would be happy to contact them.
- Anyone would like to volunteer to be a part of the committee, please let either Alan or Dave know.

Strategic Planning! Shawn Graham

- Professional Development- No one has taken advantage of professional development funds.

Great talking point for getting membership. 4 awards for \$100 each. Application on website.

- Engage in advocacy- No chair yet or date set. The push for a call to action for follow up with COE. Show that we have a voice to our representative.
- Fostering Leadership and support.
- Alumni engagement- 3 individuals nominated, 1 could attend conference. Move forward to build community to our alums for support.
- 501 C3 possible establishment. Paperwork not all filed. Committee has been organized to help with this. Will work during spring to further the process.
- Development- on track with timelines established.

MELI! Steve Visco/Shawn Graham

- Low cost professional development association.
- Topics for the meetings include such things as a time management, advocacy.
- Every participants includes a project [whether](#) individual or as a group. Projects can be chosen by passion, or something work related or interests.
- Certificate of Achievement awards given to MELI members.

Other Business

NEOA Update Karen Keim

- COE designated Maine as the highest performing state, award given.
- Thanked Shawn Graham for all his work and accepted the award. \$500 award given as well to the association. Thanked all for support.
- Growing alumni database- trying to get people on the board.
- Next event UNH- free for members 1/15. The agenda is already up.
- TRIO day in Framingham, MA, 2/20-21. One-day registration option for 2/21. Advocacy on voting will be a focus. Names are not required for registration.
- People are encouraged to attend Policy in March. Being a leader will allow you to go to policy.

Normally you can take two students with them.

- New England Leadership institute will be back. Cost of attendance should be less. Masters in Student Advocacy through Colorado.
- NEOA annual conference April 9-11. Presentation ideas are welcome.

Motion to adjourn accepted