Maine Educational Opportunity Association
Exec Board Meeting
March 18th, 2013
Google Hangout
2:00pm – 4:00pm

Call to Order

In attendance:
Shawn Graham
Steve Visco
Margaret Irving
Karen Keim
Elyse Pratt-Ronco
Dave Megquier
Angela Theriault
Chris Turner
Alan Parks

Secretary’s Report
-Steve took minutes at the February meeting.
  Motion to Accept February Meeting Minutes: Chris Turner
  Second: Dave Megquier
  Action: Acceptance of February 2013 Meeting Minutes- All in favor, Elyse abstained

Treasurer’s Report
-Nothing major to report. We are working on reimbursements after Policy Seminar. Angela will take any receipts that people have so she can write checks.
-Steve as wondering if we have had any trouble with getting receipts from COE. Alison Cox is the person to help with the receipts right now.
-Angela thinks we are all set at this point.
-We haven’t spent more that what we budgeted, but we won’t know about carryover until after the receipts for Policy are turned in.
-Angela is working on the budget proposal for NEOA.

President’s Report
- Dr. Arnold Mitchem Award
  o Shawn found someone to do the award for under $70. We should have it the week before NEOA. Shawn followed up with Evette to see if there is a time to present at NEOA.
- Policy Seminar
  o We had a great alum this year who was very articulate. Shawn sent out an update as well from the conference.
  o Chris thought it went well. He was disappointed in Collins for not voting for TRIO.
  o Dave was worried because the amendment was 100 pages long.
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- Shawn started drafting a letter to Senator King to follow up on where he stands.
- Dave says we need to hold Collins’ feet to the fire so that she can work on finding another way of getting us an increase.
- Karen said it was a fantastic experience and hopes that other people have a chance to go in the future.

• NEOA Silent Auction MEEOA Basket
  - Margaret sent out an email about it. She hasn’t received any responses. She will send out an email reminder leading up to the conference.
  - Jess said that one year there was a theme and a google doc for people to write down what they were bringing. Did we get the same response that way? Not necessarily. Maybe we will just hope that everyone brings something.

• Factbook
  - Steve did a great job preparing it. 100 copies were printed and taken to Policy. The plan is to give each program a factbook. Some will be brought to Hall of Flags (30-50) and the Higher Ed meetings coming up in D.C. (4). If there are extras, what can we do with them?
  - Dave thinks we should hold some back in case we need some in the legislature later and a program can ask for more if they need them.
  - Maybe send one extra to each campus to give to the presidents? Community college presidents as well..
  - Does the chancellor have one? Shawn is going to try to meet with him when he comes to UMFK. And to other potential partners/donors
  - We paid about $1.65 per copy and Shawn is pretty sure he could get 40 more copies at that price if needed.
  - We will also send them to the program directors (if they are members?). Chris is wondering if a letter went with it to thank them for their membership and that this is one of the things their membership supports us in doing. There was a letter at one time and Margaret is going to look into it.

• Breakfast with Senator King
  - March 29 in Portland. Chris will be attending, which will be wonderful follow up after meeting with his aid- 4 times in a month!
  - Steve has a friend who works with him and will send Chris the information to become familiar with ahead of time.

• Committee reports
  - Shawn is preparing for the NEOA meeting in April to do a report at the board meeting, so he can share accurately what is going on. Send Shawn updates before the meeting.
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- Committee chairs for 2013-2014  
  - If you have thoughts of who would be good, please pass them on to Shawn.  
  - We have several positions.  
    - Karen and Alan – PR  
    - Dave- Government relations  
    - Elyse- getting an alumni committee together (with an alumi as chair)  
    - Tina- Hall of Flags  
    - Margaret and Velma- Conference  
    - Fair Share

President Elect Report  
-No report. Hoping to be able to take two alums to Policy next year.

Past President Report  
- Jess has not received any nominations for 2013-2014 for Executive Committee. Margaret hasn’t heard anything her way either. Jess isn’t sure how to twist people arms at this point.  
- Steve is going to send something out to the participants from MELI. 5/7 have already stepped forward for committees.  
- Alan for president?  
- This seems to be where we find ourselves every year.  
- It is great that we have committees lined up.  
- NEOA has a nomination form. Should we use it in the future? Would it maybe prohibit people from signing up? What if we used it as a way to collect information. Dave thinks that if we are going to move to being a c4, then maybe we should have more formality.

Committee Reports  
- Hall of Flags (3/25/13)  
  - Things are good. The alum from Policy is going to be there.  
  - Elyse is bringing the pens that MEEOA bought last year.  
- Membership  
  - One additional membership came in today from UMFK  
  - 76 paid individual, 15 paid programs  
  - We passed our membership goal. Margaret will send a list to NEOA of who is paid so that we will know who can vote.  
  - Karen volunteered to take care of membership at NEOA.
Margaret is interested in having us support a professional development day. Maybe sponsor the Upward Bound summit to UMaine as a way to show that MEEOA is supporting people and there are other benefits.

- Jess thinks we would have to be careful that it is something that all of the members can access. Steve agrees.
- Just something to think about.

**Alumni**
- Survey went out to listserv and data collection is in progress
- Shawn thinks that the alumni committee might want to look at an alumni advisory committee.
- The hope is that the survey will solicit committee members and a chair

**Government Relations**
- Dave has been working on a more rapid response. Dave is making an appointment with the Chancellor’s office to see what the best approach is.
- Dave has been in conversation with Heather to put together people who are interested in this area.
- Appointments are set to meet with appropriators when they are in D.C.

**Public Relations**
- All publicity is going to COE. The videos will be at the Hall of Flags. If anyone has any more articles, forward them to Karen or Alan to get in the pipeline. These efforts need to continue. Heather Valentine will help people author articles.

**Conference Committee 2014**
- Velma and Margaret have been talking about themes, budget, and location.
- Dave has helped put together a draft budget for next year, with the hopes that we could have it at the same location- kind of a bare bones conference in light of sequestration.
- Plan to start talking about the conference with a variety of people.
- They want to get interested people together.
- The sponsor line is ambitious, It is over twice what we’ve done before, but Dave and Alan want to develop long term relationships with sponsors. Dave is comfortable with that number.
- Margaret and Velma think the sooner the better in terms of signing a contract for the conference at the 4 Points Sheraton. They are holding the week and they are assuming that the rates will be the same.
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-The committee is assuming there will be fewer attendants, so the space shouldn’t be an issue (some people didn’t like the large conference room set up).
-The registration fee may increase $5 ($135).

Other Business
  • Jump$tart Coalition
    o May 2 will be the annual conference. Elyse will forward information as it becomes available.
  • Professional Development Request
    o Alan Parks for the SSS Best Practice meeting. It is a statewide meeting for directors, etc. in Bangor, April 3. For $150 for beverages and lunch for those attending the event.
    o We’ve awarded 2 of the 4 we budgeted for so far.
    o Motion to approve $125 of the $150 – Elyse
    o Second- Jess
    o Discussion- Dave wanted to recognize that this sounds a little like Margaret’s idea for MEEOA to sponsor something that the UB summit. Is there a real benefit to it? It is really an incentive for individual members to use for their professional development, so this may not be the right use for it? Giving it to a group makes a larger impact, so that spreads out the benefit and might encourage people to come to a leadership position.
    o All in favor.

Motion to Adjourn- Jess
Second- Alan
All in Favor.